

Sport Matters

Resource available under a licence agreement



Project Aims:

To engage other sport related social organisations in order to enhance and promote effective culture/behaviour change towards diversity in sport.

To ensure staff and organisations involved in sports are aware of the breadth of equality and diversity in our communities and how they can support and promote wider inclusion and eliminate discrimination.

To increase awareness of equality and diversity and address a range of social topics such as health and wellbeing, respect and social tolerance.

Project Description:

A fun and interactive resource tailored for specific sports, the resource can be used as part of an organisational development strategy, supporting them with equality compliance, staff development and increasing public confidence in eliminating discrimination.

As part of a community support service the resource can be used to bring fun and participation to a class room environment or adapted in to a range of playing formats which includes large floor mat versions (to be used outside or in a in sports hall) in order to combine learning with physical activity. The resource can be further developed in to 'it's a knock out' type activities linking learning with achievement through team sports activity.

Project Outcomes:

Participants will be more aware of the depth of equality and diversity within their own organisation or community (including current or potential customers) these would include the 9 protected characteristics under the Equality Act 2010 and many others.

The club will be able to promote its own policies, processes and activities related to E&D and social inclusion to staff, apprentices and people from schools or the community in a way that is enjoyable and memorable. It supports clubs in meeting/ improving the equality standard for sport, the public sector equality duty, and will be able to provide clear evidence of their work towards reducing discrimination.

Potential Users:

Football Clubs, Rugby Clubs, Cricket Clubs, Other Sports Clubs/Associations, Community Clubs, Local Authority Community Sports Services.

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