

Enterprise Matters

Funding required



Project Aims:

To create a fun, engaging and memorable educational resource that provides the skills, knowledge and processes required when setting up, and running a successful business, providing evidence towards a nationally recognised qualification.

To identify and link participants using the resource to local business buddies.

Project Description:

To create a resource that underpins the knowledge and skills required completing a “Developing Enterprise Skills” qualification.

The resource can be used as part of a classroom based activity/ programme or with schools and community groups as a taster exercise.

Local business owners or business buddies can support participants with activities and projects linked to the resource outcomes so that theoretical learning can be transferred into practical applications.

Project Outcomes:

To provide participants with the skills, knowledge and confidence set up and make a business successful. To enable them to identify their transferable skills from past employment (if they have had any) and how this can support their business start up, but equally how they can transfer their skills learned from the programme to sustained employment (employer perspective).

Characters from Enterprise Matters will be linked to local business buddies online who can mentor and support participants through activities, projects and ultimately their business start up or their search for employment.

Potential Users:

Schools, Colleges, NEET’s Group Programmes or Projects, Apprenticeship Programmes, Work Programme Providers.

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